



GARROD SYMPOSIUM

May 8–10, 2025

Precision therapy and biomarkers in IMDs, from cellular models to clinical trials



Photo credit to Geoff Lister

Sponsorship Prospectus

Target Audience

Physicians, Laboratorians, Researchers, Registered Nurses, Genetic Counsellors, Registered Dietitians, Clinical Specialists, Laboratory Technicians and Trainees.



Health Sciences
Continuing Professional
Development

2025 Meeting Space

University of British Columbia,
Vancouver, BC.

garrodsymposium.ca



Feedback from attendees

“Very informative. Engaging speakers. Overall, beneficial for me to attend. Thank you!”

“I really appreciated the mix of basic and clinical for presentations and posters at the Garrod meeting that spanned many topics. Great job organizing!”



2024 Attendee Statistics

At the 2024 Garrod Symposium, we had 170 attendees who participated in person.

Most attendees were physicians, with the remainder of attendees coming from professions across the healthcare field including registered nurses, laboratorians, technicians, genetic counsellors, dietitians, researchers, clinical specialists, trainees, and industry.



Anticipated 2025 Attendance

At the 2025 Garrod Symposium, we are planning for:

- An in-person meeting with opportunities to interact with attendees.
- 150–175 delegates from mostly across Canada and the United States.
- We expect the delegates to be physicians, laboratorians, genetic counsellors, registered dietitians, researchers, clinical specialists, trainees, other health professionals and industry.
- A focus on the future of metabolic medicine: emerging and disruptive practices in the laboratory and clinic.



Location

Hotel & Meeting Space

University of British Columbia

Conference and Accommodations

Vancouver, BC





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Sponsorship Opportunities

Platinum \$25,000

- Recognition in the final program by sponsorship category.
- Corporate logo on onsite sponsor recognition signage.
- Verbal recognition from the podium.
- Website recognition with hyperlink.
- Recognition welcome slide show by sponsorship category.
- First opportunity for the Satellite Symposium.
- First opportunity to sponsor one of the supplemental opportunities at the conference (see next page). Option to be selected by March 14, 2025.
- Opportunity to select booth location. Option to be selected by April 20, 2025.
- 1 Complimentary exhibit booth – Booth size 9'x7'.
- 4 Exhibitor nametags/complimentary full registrations.
- 4 Welcome reception tickets.
- 4 Gala dinner tickets.

Gold \$17,000

- Recognition in final program by sponsorship category.
- Corporate logo on onsite sponsor recognition signage.
- Verbal recognition from the podium.
- Recognition welcome slide show by sponsorship category.
- Website recognition with hyperlink.
- Second opportunity for the Satellite Symposium.
- Second opportunity to sponsor one of the supplemental opportunities at the conference (see next page). Option to be selected by March 14, 2025.
- 1 Complimentary exhibit booth – Booth size 8'x6'.
- 2 Exhibitor nametags/complimentary full registrations.
- 2 Welcome reception tickets.
- 2 Gala dinner tickets.

Silver \$13,000

- Recognition in final program by sponsorship category.
- Corporate logo on onsite sponsor recognition signage.
- Verbal recognition from the podium by sponsorship category.
- Recognition welcome slide show.
- Third opportunity to sponsor one of the supplemental opportunities at the conference (see next page). Option to be selected by March 14, 2025.
- 1 Complimentary exhibit booth – Booth size 7'x5'.
- 1 Exhibitor nametag/complimentary full registration.
- Third opportunity for the Satellite Symposium.
- Website recognition with hyperlink.
- 1 Gala dinner ticket.

Bronze \$10,000

- Recognition in final program by sponsorship category.
- Corporate logo on onsite sponsor recognition signage.
- Verbal recognition from the podium.
- Recognition welcome slide show by sponsorship category.
- 1 Complimentary exhibit booth – Table Top Display.
- 1 Exhibitor nametag/complimentary full registration.
- 1 Welcome reception ticket.



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Supplemental Opportunities

(At an extra cost)

Hotel Room Drop \$1,000 (2 available)

(shipping of materials is the sponsor's responsibility)

- Promotional materials in the delegates' room at the conference hotel.

WIFI at the Venue \$5,000 (1 available)

- Corporate logo on onsite sponsor recognition signage.
- Verbal recognition from the podium at the Symposium.

Satellite Symposium \$10,000 (2 available)

Must first confirm with the organizer first.

**The sponsor is responsible for organizing and covering all symposium costs (speakers, catering, AV).*

- Additional opportunity to connect directly with conference attendees.
- Signage during Satellite Symposium.



Contact

If you have any sponsorship-related questions or general enquiries about the conference, please contact:

Darlene McCormack, CMP, Program and Events Coordinator
Continuing Professional Development Office (CPD), McMaster University
mccord2@mcmaster.ca | 905-525-9140 ext. 22990

garrodsymposium.ca/sponsors



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Sponsorship Confirmation

Please complete this form and return by email to mccord2@mcmaster.ca
Payment must follow the contract upon invoice sent from Darlene McCormack.

Company Name _____
(as you would like it to appear in the symposium materials)

Address _____

City _____ Province _____

Postal Code _____

Contact Person _____

Position _____

Phone _____ Email _____

SPONSORSHIP OPPORTUNITIES

- Platinum - \$25,000
- Silver - \$13,000
- Gold - \$17,000
- Bronze - \$10,000

SUPPLEMENTAL OPPORTUNITIES (at an extra cost)

If you are sponsoring at the platinum or gold level, please indicate which supplemental opportunities you would be interested in supporting. You will be contacted by the office regarding availability and cost.

- Hotel Room Drop Sponsor
- Wifi at the Venue
- Satellite Symposium

Signature: _____ Date: _____

CONDITIONS AND REGULATIONS

- All funds are submitted in the form of unrestricted educational grants.
- The official meeting program is set by planning committees and financial contributors have no influence on the content.
- Sponsorship fees are not refundable.
- Sponsorship will be recognized as a financial contribution at appropriate levels as above.

PAYMENT

Once we confirm that the sponsorship opportunity is still available, we will send you an invoice.

For information on the Garrod Symposium, or to confirm sponsorship, please contact:

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