



# GARROD SYMPOSIUM

MAY 2-4, 2024

The Future of Metabolic Medicine: Emerging and Disruptive Practices in the Laboratory and Clinic



## SPONSORSHIP PROSPECTUS

### TARGET AUDIENCE

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Physicians, Laboratorians,  
Researchers, Registered Nurses,  
Genetic Counsellors, Registered  
Dietitians, Clinical Specialists,  
Laboratory Technicians and Trainees.



**HEALTH SCIENCES**  
Continuing Professional  
Development

### HOTEL & MEETING SPACE

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*Delta Ottawa City Centre*  
101 Lyon Street North  
Ottawa, ON, K1R 5T9

Visit the website [garrodsymposium.ca](http://garrodsymposium.ca)



# Feedback from attendees 2023

*“Very informative. Engaging speakers. Overall, beneficial for me to attend. Thank you!”*

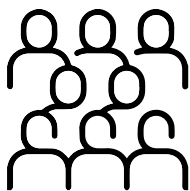
*“I really appreciated the mix of basic and clinical for presentations and posters at the Garrod meeting that spanned many topics. Great job organizing!”*



## 2023 Attendee Statistics

At the 2023 Garrod Symposium we had 170 attendees who participated in person.

Most attendees were physicians, with the remainder of attendees coming from professions across the healthcare field (including registered nurses, laboratorians, technicians, genetic counsellors, dieticians, researchers, clinical specialists, trainees) and industry.



## Anticipated 2024 Attendance

At the 2024 Garrod Symposium, we are planning for:

- An in-person meeting with opportunities to interact with attendees.
- 150–175 delegates from mostly across Canada and the United States.
- We expect the delegates to be physicians, laboratorians, genetic counsellors, registered dietitians, researchers, clinical specialists, trainees, other health professionals and industry.
- A focus on the future of metabolic medicine: emerging and disruptive practices in the laboratory and clinic.



## Location

*Hotel & Meeting Space*  
**Delta Ottawa City Centre**  
**101 Lyon Street North**  
**Ottawa, ON, K1R 5T9**





# OTTAWA

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# SPONSORSHIP OPPORTUNITIES

### *Platinum \$20,000*

- Recognition in the final program by sponsorship category
- Corporate logo on onsite sponsor recognition signage
- Verbal recognition from the podium
- Website recognition with hyperlink
- Recognition welcome slide show by sponsorship category
- First opportunity for the Satellite Symposium
- First opportunity to sponsor one of the supplemental opportunities at the conference (\*\*see below) (option to be selected by March 15, 2024)
- Opportunity to select booth location (option to be selected by April 20, 2024)
- 1 complimentary exhibit booth – Booth size (in feet) 9x7
- 4 exhibitor nametags/complimentary full registrations
- 4 Welcome reception tickets
- 4 Gala dinner tickets

### *Gold \$15,000*

- Recognition in final program by sponsorship category
- Corporate logo on onsite sponsor recognition signage
- Verbal recognition from the podium
- Recognition welcome slide show by sponsorship category
- Website recognition with hyperlink
- Second opportunity for the Satellite Symposium
- Second opportunity to sponsor one of the supplemental opportunities at the conference (\*\*see below) (option to be selected by March 15, 2024)
- 1 complimentary exhibit booth – Booth size (in feet) 8X6
- 2 exhibitor nametag/complimentary full registration
- 2 Welcome reception ticket
- 2 Gala dinner tickets

### *Silver \$10,000*

- Recognition in final program by sponsorship category
- Corporate logo on onsite sponsor recognition signage
- Verbal recognition from the podium by sponsorship category
- Recognition welcome slide show
- Third opportunity to sponsor one of the supplemental opportunities at the conference (\*\*see below) (option to be selected by March 15, 2024)
- 1 complimentary exhibit booth – Booth size (in feet) 7X5
- 1 exhibitor nametag/complimentary full registration
- Third opportunity for the Satellite Symposium
- Website recognition with hyperlink
- 1 Gala dinner ticket

### *Bronze \$7,500*

- Recognition in final program by sponsorship category
- Corporate logo on onsite sponsor recognition signage
- Verbal recognition from the podium
- Recognition welcome slide show by sponsorship category
- 1 complimentary exhibit booth - Table Top Display
- 1 exhibitor nametag/complimentary full registration
- 1 Welcome reception ticket



# OTTAWA

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# SUPPLEMENTAL OPPORTUNITIES

*(at an extra cost)*

### Hotel Room Drop \$1,000 (2 available)

*(shipping of materials is the sponsor's responsibility)*

- Promotional materials in the delegates' room at conference hotel.

### Gala Reception \$2,000 (1 available)

- Corporate logo on onsite sponsor recognition signage during the Gala Event.
- Verbal recognition from the podium at the Gala Event.

### Gala Dinner \$3,500 (1 available)

- 2 Gala Dinner tickets.
- Corporate logo on onsite sponsor recognition signage during the Gala Event.
- Verbal recognition from the podium at the Gala Event.
- Opportunity to say a few words of welcome.

### WIFI at the Venue \$5,000 (1 available)

- Corporate logo on onsite sponsor recognition signage.
- Verbal recognition from the podium at the Symposium.

### Satellite Symposium \$10,000 (1 available)

*Must confirm with the organizer first; Symposium costs (including speakers, catering (if any), and AV) are the responsibility of the sponsor.*

- Additional opportunity to connect directly with conference attendees.
- Signage during Satellite Symposium.

## Contact

If you have any sponsorship related questions, or general enquiries about the conference, please contact:

Darlene McCormack, CMP, Event Coordinator  
Office of Continuing Professional Development (CPD), McMaster University  
mccord2@mcmaster.ca | 905-525-9140 ext. 22990

[www.garrodsymposium.ca/sponsors](http://www.garrodsymposium.ca/sponsors)



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## SPONSORSHIP CONFIRMATION

Please complete this form and return by email to [mccord2@mcmaster.ca](mailto:mccord2@mcmaster.ca)  
Payment must follow the contract upon invoice sent from Darlene McCormack.

Company Name \_\_\_\_\_  
(as you would like it to appear in the symposium materials)

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Contact Person \_\_\_\_\_

Position \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

- Platinum - \$20,000
- Gold - \$15,000
- Silver - \$10,000
- Bronze - \$7,500

### SUPPLEMENTAL OPPORTUNITIES *(at an extra cost)*

If you are sponsoring at the platinum or gold level, please indicate which supplemental opportunities you would be interested in supporting. You will be contacted by the office regarding availability and cost.

- Hotel Room Drop Sponsor
- Wifi at the Venue
- Gala Reception
- Satellite Symposium
- Gala Dinner

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### CONDITIONS AND REGULATIONS

- All funds are submitted in the form of unrestricted educational grants.
- The official meeting program is set by planning committees and financial contributors have no influence on the content.
- Sponsorship fees are not refundable.
- Sponsorship will be recognized as a financial contribution at appropriate levels as above.

### PAYMENT

Once we confirm that the sponsorship opportunity is still available, we will send you an invoice.

**For more information on the Garrod Symposium, or to confirm sponsorship, please contact:**

**Darlene McCormack, CMP**  
Event Coordinator  
*McMaster University,  
Office of Continuing Professional  
Development (CPD)*  
[mccord2@mcmaster.ca](mailto:mccord2@mcmaster.ca)  
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